



ROCCIA CORPORATE CRICKET LEAGUE

**AN INITIATIVE BY ROCCIA GROUP INTERNATIONAL:
A GLOBAL POWERHOUSE OF INNOVATION AND EXCELLENCE**



INTRODUCTION

Roccia Group International: A Global Powerhouse of Innovation and Excellence. Roccia Group International stands as a beacon of versatility and visionary leadership, blending tradition with innovation across a diverse range of industries. From cutting-edge trading strategies to bespoke consultancy services, pioneering deep sleep coaching, and dynamic event management, we pride ourselves on our ability to elevate every sector we touch. As trailblazers in deep sleep coaching, we've redefined the path to mental and physical wellness, helping individuals worldwide unlock their true potential. Our expertise extends into organizing world-class events that leave lasting impressions, while our footprint in the sports arena through exciting leagues brings people together through the power of competition and camaraderie.

ABOUT US

The Roccia Corporate Cricket League (RCCL) An initiative by - Roccia Group International is poised to be India's premier corporate sporting event of 2025. More than just a cricket tournament, the RCCL is a vibrant platform where passion for the game meets professional ambition. It's where the India's leading corporations, executives, and employees come together to compete, network, and celebrate in a dynamic and engaging environment.

The RCCL is a professionally organized T20 cricket tournament designed for the corporate world. We provide an unparalleled sporting experience that fosters team spirit, promotes employee engagement, and builds lasting professional relationships beyond the boardroom.

OUR VISION :

To be the most prestigious and anticipated corporate sporting event in India and across the Globe, celebrated for its professionalism, competitive spirit, and exceptional networking opportunities.

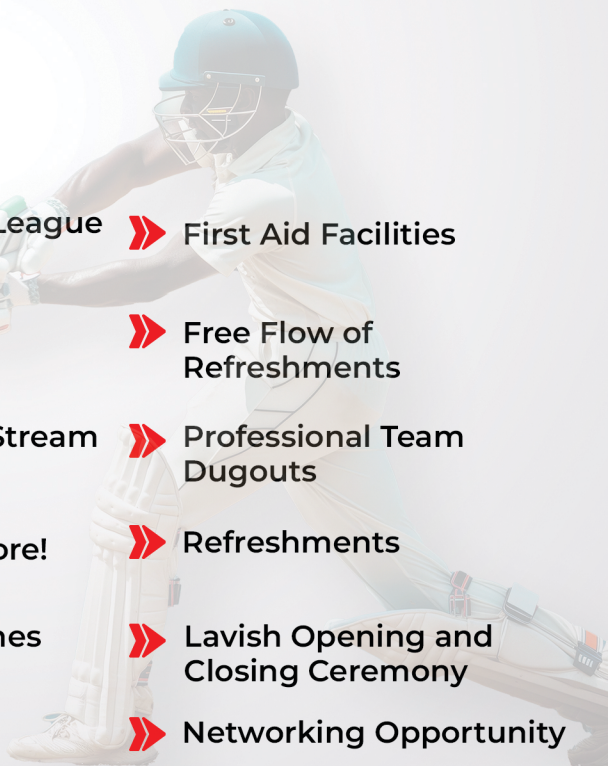


FORMAT OF RCCL

- » T-20 Format
- » 3 Matches Minimum in the Group Stage
- » 6 Over Powerplay
- » Knockout Matches in State of the Art Stadiums
- » 4 Over Per Bowler
- » 4 Teams in Each Group
- » 1 Impact Player Allowed

USPs OF RCCL

- » Professional Umpires and League Committee
- » First Aid Facilities
- » DJ and Music On Ground
- » Free Flow of Refreshments
- » Live Commentary on Live Stream and On Ground
- » Professional Team Dugouts
- » Company Branding and More!
- » Refreshments
- » Live Streaming of All Matches
- » Lavish Opening and Closing Ceremony
- » Cash Prize For Winners
- » Networking Opportunity
- » Awards for Winners
- » Fun Parks at Venue for Viewers
- » Cash Prize For Man of the Tournament
- » Team Jerseys





TENTATIVE VENUES FOR PLAYOFFS



ARUN JAITLEY STADIUM



NOIDA STADIUM



GREATER NOIDA STADIUM



WHAT MAKES US DIFFERENT?

CSR INITIATIVE

- » Provide equal opportunity and promote participation of women in sports by providing a free entry for each men's team enrolled.
- » Women's tournament would be a T10 tournament with modified rules to aid in increasing traction.



NETWORKING FOR B2B

We wish to create an ecosystem for organisations and their employees to partake in various interactive events and networking sessions to improve their holistic experience by making the league not only a cricket league but a cricketing festival.



ENVIRONMENTAL INITIATIVES



- » **Green Pledges:** Encourage teams to make green pledges such as minimizing plastic use, car pooling to the venue, or planting trees.
- » **Recycling Stations:** Set up recycling stations around the venue and promote their use.
- » **Clean-Up Drives:** Organize a cleanup drive at the venue after the event.

HEALTH AND WELLNESS



- » **Health Check-Ups:** Provide free health check-ups for employees and the local community at the event. Blood Donation camps.
- » **Fitness Zones:** Set up zones with fitness activities, yoga sessions, and wellness information.



RCCL AWARDS

WINNER TROPHY

PRIZE MONEY - INR 10,000,00/-



RUNNER UP TROPHY

PRIZE MONEY - INR 5,000,00/-

PLAYER OF THE MATCH (MEN'S)

PRIZE MONEY - INR 20,000/-



PLAYER OF THE MATCH (WOMEN'S)

PRIZE MONEY - INR 20,000/-



ORANGE CAP AWARD

BIKE BY SPONSOR



PURPLE CAP AWARD

BIKE BY SPONSOR



BEST CATCH OF THE TOURNAMNET

PRIZE MONEY - INR 10,000/-



MAN OF THE SERIES

CAR BY SPONSOR

Team registration charges INR 50k + GST

Register your teams using the below link

<https://rocciasports.com/registraion.aspx>



SPONSORS' LOGO PLACEMENT ON JERSEY



We are inviting you to be a part of this exclusive community. Sponsoring the RCCL offers a unique opportunity to connect your brand directly with a high-value, influential audience in the heart of India's corporate hub.

BRANDING FOR SPONSORS



POST MATCH
BACKDROP



BANNER AROUND
BOUNDRY



OUTSIDE VENUE
FLAGS



CANOPY TO BE SETUP
BY THE SPONSOR

ADS BRANDING

SPONSORS TO GET AD SPOTS DURING LIVE
STREAM OF MATCHES ACTUAL TIMINGS TO
BE SET UPON FINAL AGREEMENT.





Lead Title Sponsor ₹25,00,000

- » **Naming Rights :** Your “Brand” Roccia C.C.L.
- » **Logo on Team Jerseys :** Front - All Teams (Large)
- » **Ground Branding:** Premium Placement (Sight Screens, Main Backdrop)
- » **Digital Presence:** Title mention on Website & all Social Media
- » **On-Ground Stall/Kiosk:** 2 Prime Locations
- » **Award Ceremony Presence:** Presenting Winner's Trophy
- » **Social Media Mentions:** Dedicated Posts (e.g., 10)
- » **VIP Hospitality Passes :** 100



Co-Sponsor ₹20,00,000

- » **Logo on Team Jerseys : Sleeve - All Teams**
- » **Ground Branding : Prominent Placement (Boundary Ropes, Banners)**
- » **Digital Presence: Prominent logo on Website & Social Media**
- » **On-Ground Stall/Kiosk: 1 Prime Location**
- » **Award Ceremony Presence: Presenting an Individual Award**
- » **Social Media Mentions: Regular Mentions (e.g., 5)**
- » **VIP Hospitality Passes: 75**



Platinum Sponsor ₹15,00,000

- » **Logo on Team Jerseys :** Back - 4 Teams
- » **Ground Branding:** Standard Placement (Banners)
- » **Digital Presence:** Logo on Website & Social Media
- » **On-Ground Stall/Kiosk:** 1 Standard Location
- » **Social Media Mentions:** Regular Mentions (e.g., 5)
- » **VIP Hospitality Passes :** 50

Gold Sponsor ₹10,00,000

- » **Ground Branding:** Shared Placement (Banners)
- » **Digital Presence:** Logo on Website
- » **Social Media Mentions:** Collective Thanks Post
- » **VIP Hospitality Passes :** 25



Silver Sponsor ₹7,00,000

- » **Ground Branding:** Shared Placement (Banners)
- » **Digital Presence:** Logo on Website
- » **Social Media Mentions:** Collective Thanks Post
- » **VIP Hospitality Passes :** 15

Associate Sponsor ₹5,00,000

- » **Ground Branding:** Shared Placement (Banners)
- » **Digital Presence:** Logo on Website
- » **Social Media Mentions:** Collective Thanks Post
- » **VIP Hospitality Passes :** 10



Thank You!!!



NOTE: All matches will take place on Weekends (Day and Night)

Contact us for more information:



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